

OPENING OF OUR NEW

ART DEPARTMENT

within the next few days, under the direction of
Mrs. Rosa Lee King

Instructions will be given in Knitting, Crocheting and all kinds of Art Needle Work; also, special attention is directed to our quick Stamping and Designing facilities, which is a very desirable feature of every well-appointed Art Department.

We Sell More Ready-to-Wear Goods Than Any Other Richmond Store

Fixings for Those Going Away
to School

For the boy or girl who you may be getting in readiness to depart for school we have everything needed in Wearables, Towels, Bedding of all kinds, Underwear, etc. These articles may be selected from the new fall stocks at the Thalhimer Store at a saving of just about 25 per cent.

Richmond's Representative Suit Store Presents the New Fall Styles

Newest Fall Dress Fabrics

worthy of the attention of every woman interested in having a new dress made. Among the new fall weaves we are showing the popular whipcords, chevrons and novelties in unfinished worsteds, as well as serges and the diagonal and wide-wale weaves.

French Whipcords, in the new two-toned effects. These handsome materials are shown in the latest fall colorings; yard, **\$2.00**

New 54-inch Whipcords, in both the plain and two-toned effects. These come in the new shades of brown, navy, French blue and purple; per yard, **\$1.50**

EXTRA SPECIAL.—10 pieces of new fall Suitings, 36 to 54 inches wide; regular 50c and 75c values; special price, yard, **39c**

All-Wool Storm Serge, 52 inches wide, in the new fall shades of navy, brown, garnet and purple. This is an extra big value in this popular material; per yard **\$1.00**

We are also showing a big line of the rough materials which will be so much used for coats this season, 54 to 56 inches wide, from **\$3.00** to **\$1.50** per yard to

Our Children's Department

Offers a large showing of New Fall Styles in Children's Toggery of all kinds.

A large and exclusive line of Coats and Reefers, Hats and Bonnets, for the little ones 2 to 6 years. Some are man-tailored and are extremely smart for the boy or girl.

Reefers made of navy serge, also black and white shepherd checks, velvet collars, man-tailored, for early fall wear for the little boy or girl 4 to 6 years, **\$4.98**

Coats made of cloth collar, cuffs and pockets trimmed with contrasting material, 2 to 6 years, for **\$2.48**

Chinchilla Coats, 2 to 6 years, several styles to select from, in gray and navy, also Navy and Brown Corduroy Coats, very smartly tailored, for **\$3.48**

Zibeline, Corduroy and Plush Coats, 2 to 6 years, for **\$3.98**

A large assortment of corduroy, chinchilla, plush, velvet, double-faced cloths, serges and several other novelty materials, 2 to 6-year garments, some are plain tailored, others are novelty cut and smartly trimmed; more than a dozen styles to select from, for **\$4.98**

Other novelties in Coats, **\$12.50**

The infant and little ones 1 and 2 years have not been forgotten; they can be fitted in this department in several grades of materials, also hand-embroidered garments for the infant from **\$1.25 to \$15.00**; the 1 and 2-year for **\$2.48 to \$6.98**

Hats for the little ones 2 to 6 years to match coats, also Hats for the little man. The price is 50c to \$7.98. Every smart and conceivable idea of style and trimming. The materials are of the best and the prices are more than reasonable for the quality, style and workmanship. They cannot be duplicated anywhere for the small prices we ask. Bring in the little girls and boys and let us fit them out in their Coats, Hats and Bonnets for fall and winter wear.

A Sale of Hand Embroidered Underwear

Comprising all the Wanted Garments

Gowns, Corset Covers, Chemise, Drawers, Skirt and Drawer Combinations; some are Real French hand-embroidered and hand-made; others are hand-embroidered and machine made; a large assortment to select from; the prices start at 98c, and all prices, according to the garment and workmanship thereon, up to **\$12.50**.

Sale of Black Dress Goods

Another week of big SPECIALS in the Black Goods Department, viz.: \$1.00 and \$1.25 novelties in Satin Stripes, Shadow Stripes, Lace Stripes, etc. Special, yard, **75c**

75c Novelties in Satin Stripes, Shadow Stripes, Plaids, etc. Special, yard, **50c**

42 and 50-inch Heavy Weight Plain Voile for fall dresses, reduced

from \$1.50 yard. Special price this week only, yard **\$1.00**

42-inch Novelty Plaid Voile that sold for \$2.00 yard. Special prices, yard, **\$1.00**

40-inch Novelty Check Voile that sold for \$1.00 yard. Special price, yard, **50c**

56-inch Fall Suiting, with good weight and excellent finish; 50c value. Special, **39c**

Don't forget the remnant counter holds many rich values for you this week. Come and look them over.

News From the Silk Counter

40-inch Silk Marquisette, light blue, mauve, old rose, pink, violet, cardinal, brown, plum, cerise and other colors in the changeable effects; sale price, **\$1.00**

36-inch Skinner's Satin, in the following colors to close out: White, Cream, tan, cardinal, green, dark tan, light blue and gray; **\$1.00**

40-inch Grenadine, black and white stripe, navy and white stripe, King's blue stripe, royal purple stripe; 75c value, yard, **50c**

36-inch Pure Silk Taffeta, black only; special, yard, **69c**

36-inch Pure Silk Messaline; special, yard, **69c**

44-inch Silk Voile, black, navy, tan and light blue; \$1.50 value, yard, **\$1.00**

Remnants of Silks at a saving of one-half the regular price.

And this Fall Style Show is worthy of your attendance, for the models are all the very newest; materials and workmanship represent the very best obtainable.

This is easily Virginia's greatest gathering of Ladies' Wearing Apparel. We've maintained this leadership for years. This enviable reputation is only strengthened by the style feast now awaiting you. Accept this as a personal invitation and visit this department this week. We'll expect you.

The Latest Ideas in New Fall Suits

Nobby Mixtures and Mannish Serge Suits, in Norfolk and plain tailored coats, yarn-dyed lining, new skirts; all the new shades and perfect fitting suits, **\$15.00**

Smart Tailored Suits in diagonal suitings, navy, taupe, brown and black, plain and fancy models, cutaway coats, **\$17.50**

Novelty Suits in eponge, with shirred backs, wool embroidery, copies of imported models, at **\$45.00**

Very Dressy Suits, in rough effects, all new shades, velvet trimmed, with Robes pierce collar, large revers and cutaway, new skirt, at **\$25.00**

Smartly Tailored Suits of fine imported Bedford cord, in all new shades, copy of Paquin model, long cutaway effect, with fancy fastening, at **\$35.00**

Early Fall Dresses

Smart Serge Dresses, in all new shades, panier effects, with contrasting girdles, at **\$12.50**

All-Silk Charmeuse Dresses, in navy, taupe, brown and black, Robespierre collars, with lace jabot and contrasting silk girdles; special **\$15.00**

Very Handsome Charmeuse Dresses, in rose, taupe, plum and black, hand-draped skirts, smart vest effects, finished with buttons and lace, at **\$45.00**

Wool Eponge Dresses, in all new shades, smart models, velvet and Persian trimmed, at **\$25.00**

Charmeuse Dresses, in all the new shades, panier effects, with Robespierre collars, plush trimmed, at **\$30.00**

Children's and Misses' Peter Thompson and Middy Dresses

Children's All-Wool Serge Peter Thompson Dresses, 8 to 14 size, navy and brown, at **\$5.00**

Misses' Norfolk Serge Dresses, navy and brown, with colored ties; special **\$5.98**

Middy Serge Dresses, in navy and brown, laced on side, green and red trimming; special **\$8.48**

Misses' Middy and Peter Thompson Serge Dresses, navy and black; best grade serges, 12 to 18 years, at **\$15.00**

Silk Petticoats

Messaline Petticoats, in all the popular shades, plaited flounce, lapped stitched seams; special while they last **\$1.69**

Misses' Norfolk Coats, in tan and brown and black and white check; three-quarter length; special **\$8.48**

Waist Sale

Ladies' Tailored Shirts, in stripe madras, check muslin and percales; the "Colton" make; \$1.00 Waist, slightly soiled, for **79c**

Fine Lingerie Waists, hand-embroidered, with Val lace; values up to \$3.48 for **\$1.98**



Thalhimer's is Headquarters for Nemo Corsets

The New Self-Reducing Corsets is the greatest Corset value ever offered and the most wonderful figure reducer ever produced. All the new models for fall are here. The stock is complete in sizes and models for the slender, medium and extra stout—there is a model for each figure—low, medium and high bust, with the Lastikops Webbing and many patented devices for shaping and reducing the figure as they may demand and need. The Nemo Corsets wear better and last longer than any other corset made at the same or even higher prices. Every pair guaranteed. The prices are **\$3.00, \$3.50, \$4.00 and \$5.00**.

Visit our Corset Department and let our corsetiere select and fit you in the model that your individual figure requires before purchasing your new fall gown, thus acquiring the graceful and willowy appearance that fashion so much demands. Always an expert corsetiere in attendance.

Sweater Coats for Women, Misses and Children

Ladies' and Misses' Sweaters, in navy, cardinal, white and Oxford, high and V neck; some with rolling collars; a regular **\$1.98**

Norfolk Sweaters, in white and cardinal; a regular \$3.50 value for **\$2.98**

Misses' Sweater in white and cardinal. Plain weave and fancy collar and cuffs **\$2.48**

Another Sweater in white and cardinal, in plain weave, fancy woven collar, cuffs, band, pocket and skirt trimming; can be worn either high or V neck; a regular **\$3.48**

Children's and Misses' Aviation and Automobile Caps, hand-crocheted in all the wanted colors, solid and combination effects, for **50c**

Why Not Save Money on Your Rugs and Druggets?

Visit the Thalhimer Rug Department and See These Big Values

Fifty Axminster and Velvet Carpet Rugs, neatly bound edges and short fringed ends, size 16x30 inches; splendid 75c value; price, each **48c**

\$2.25 Axminster Rugs, pretty silky and deep pile; many splendid Oriental designs, size 27x34 inches; an excellent value **\$1.79**

\$5.00 Wilton Rugs, \$3.48

Fine Wilton Rugs, woven from selected worsted yarn, the perfection of rug weaving; select colors and patterns; a choice value; size 27x34 inches; price **\$3.48**

\$25.00 Axminster, \$17.50

Fine Wool Axminster Rugs, full size, 9x12 feet, select Oriental designs; a grand value; price **\$17.50**

\$27.50 Axminster Rugs, \$20.00

Select Axminster Rugs, woven from most carefully selected wool yarn; snappy patterns, embracing many newest ideas in Oriental and floral characters; size 9x12 feet; a most splendid value; **\$20.00**

\$32.50 Axminster Rugs, \$24.00

Distinctive looking Axminster Rugs, the choice product of high-grade rug weaving; most select colors and copies of Eastern rugs; size 9x12 feet; Distinctive Rugs, price **\$24.00**

\$40.00 Wilton Rugs, \$32.50

High-Grade Wilton Rugs, woven from best worsted yarn, beautiful pastel colorings and copies of fine silk Persian rugs; size 9x12 feet; splendid specimens of fine rug art; price **\$32.50**

\$50.00 Wilton Rugs, \$37.50

Extra Fine High-Grade Wilton Rugs, choicest of the choice, superfine in quality, rare patterns and most charming colorings; size 9x12 feet; take your pick **\$37.50**

Just received big shipment Japanese Matting Rugs, fresh from far off Japan, in most select patterns and pretty colors; full size, 9x12 feet

Stenciled designs, Oriental and floral, at **\$2.98**

Woven design, conventional character, at **\$3.48**

Linoleum, Oilcloth

40c Floor Oilcloth, 29c

Potter's Extra Heavy Floor Oilcloth, light and dark patterns to choose from; per square yard, **29c**

70c Cork Linoleum, 49c

Heavy Cork Linoleum, well seasoned and pliable, the durable kind; per square yard, **49c**

\$1.50 Inlaid Linoleum, 98c

Extra Heavy Inlaid Linoleum, thoroughly seasoned, most excellent Linoleum; per square yard, **98c**

\$1.75 Inlaid Linoleum, \$1.25

Wild's and Potter's Celebrated Inlaid Linoleum, splendid selection; your choice, per square yard, **\$1.25**

SHOWING OF Velour Rope Portieres

for arches, single and double doors; regularly from \$1.25 to \$7.00; sale price, from 89c to **\$5.98**

50-inch Tapestry, Satin Damask and Rep; choice patterns; copies of old English designs

75c Gordon Rep, yard, **50c**

\$1.25 Ottoman Rep, yard, **\$1.00**

\$1.50 Tapestry, yard, **\$1.00**

\$2.50 Tapestry, yard, **\$1.69**

\$3.00 Tapestry, yard, **\$2.19**

\$1.75 Silk Damask, yard, **98c**

\$3.00 Satin Damask, yard, **\$1.98**

Fall Draperies

Now on Display in our Greater Upholstery Department.

Among these beautiful Art Draperies you'll find the choice patterns and weaves from the foremost mills in the world.

Curtain Etamine, Scrim and Marquisette, range in price from 12½c per yard to **39c**

Cretonne, range in price from 12½c per yard to **29c**

French Taffetas, Dimities, Chintz and a collection of other new weaves, from 19c yard to **50c**

Artistic and Charming Cretonne, in lovely colorings, the regular 35c grade; Thalhimer's price, yard, **29c**

Door Mats, Bath Rugs, Carpet Tracking

New Hall and Stair Tracking, shown in neat, pretty patterns and colors, 18 inches wide, yard, **29c**

22½ inches wide, yard, **39c**

27 inches wide, yard, **48c**

\$3.00 Bath Rugs

Reversible Heavy Bath Rugs, the washable kind, shown in red, green, pink and blue; good values; price, **\$2.25**

Large Assortment

Door Mats, Cocoa Door Mats, 48c, 75c, 98c and **\$1.25**

Rubber Door Mats, 79c

Who Needs Blankets?

NOTE THESE WONDERFUL VALUES.

\$2.50 Woolnap Blankets, finely woven, shown in white, tan and gray, with beautiful pink and blue borders, trimmed with 2-inch silk binding, size 66x80 inches; price, **\$1.98**

\$3.00 Woolnap Blankets, woven from selected Egyptian yarn, medium weight, shown in white, tan and gray, with pretty pink and blue borders, trimmed with 2-inch silk binding, size 66x80 inches; price, **\$2.48**

\$5.00 Wool Blankets, full weight, closely woven, fine and fluffy, shown in white and gray, with pink and blue borders, size 72x86 inches; splendid blanket for warmth; price, **\$3.98**

\$6.00 All-Wool Blankets

Heavy All-Wool Blankets, finely woven from thoroughly selected yarn; shown in red, white and gray, with homespun edge and some trimmed with 2-inch silk binding;

pretty assortment borders to choose from; size 70x80 inches; price, **\$4.98**

\$5.00 All-Wool Blankets

Heavy Superior Red Blankets, all wool warp and filling, durable homespun edge, neat black striped border, size 58x78 inches; price, **\$4.00**

\$7.00 All-Wool Blankets

Superfine California White Wool Blankets, pink and blue borders, trimmed with 3-inch silk binding; handsome looking Blankets; size 70x80 inches; price, **\$5.98**

\$8.50 Peerless Wool Blankets

Extra Fine California Wool Blankets, best quality and superior finish, shown in white only, with pink and blue borders, trimmed with 3-inch silk binding, size 70x80 inches; price, **\$7.50**

Sale of Sheets

Sheets that are made of the best brands of sheeting.

\$1.00 values, 90x99, for **79c**

85c values, 90x99, for **69c**

80c values, 90x99, for **65c**

69c values, 81x90, for **55c**

50c values, 72x90, for **39c**

60c values, 72x90, for **48c**

Utica Sheets, in all sizes, at very low prices.

Sale of Pillow Cases

See These Values To-morrow.

50c Embroidered Hemstitched Pillow Cases, made from one of the best cottons and hand-embroidered; for sale Monday **29c**

Utica Hemstitched Pillow Cases, large 45x36 size, to sell Monday at **25c**

Langdon Pillow Cases, 45x36. This is a very fine cotton and free from dressing; a 25c value, for Monday **16c**

To Out-of-Town Patrons

And visitors to the city during Fair week we extend a cordial invitation to make this store their headquarters while here. We want you to make yourself thoroughly at home in Richmond's Oldest Dry Goods Store, sixty-eight years serving the people without misrepresentation.



Richmond's Great Mail Order Store

All orders promptly filled.

Samples mailed free. Write to day.

Express paid on purchases amounting to \$5.00 and over to points in the Virginias and Carolinas.